



BOARD OF DIRECTORS MEETING AGENDA
Wednesday, January 17, 2018
Legend's 11:30 a.m.

Agenda Items:

- I. Minutes (November) – Andy Sherrer
- II. Finance report (November and December) – Andy Sherrer
- III. University North Park update – Sean Rieger
- IV. TMD/Sports Commission update – Dan Schemm
- V. 5 year strategic planning session – Dan Schemm

Reports:

- VI. Staff Reports
 - a. Sales –Taylor Mauldin Wagner & Trent Brown
 - b. Leisure – Lacy Jo Burgess-Cady
 - c. Communications/PR – Stefanie Brickman

Next Meeting Date:

February 21, 2018

Upcoming Events:

OU Women's Basketball vs. Oklahoma State January 20, 2018
Winter Wind & Jazz in June Concert: Garrett Jacobson and Jeremy Thomas Jan. 21, 2018
OU Men's Basketball vs. Kansas Jayhawks January 23, 2018
Winter Wind Concert: The Honey Dewdrops January 28, 2018
Breakup, Smokey Motel and Acetate @ Opolis January 28, 2018
2nd Friday Art Walk February 9, 2018
Norman Chocolate Festival February 10, 2018
Norman Mardi Gras Parade February 10, 2018
Please see our Website for a full list!

MISSION: *The Norman Convention and Visitors Bureau exists to promote the city, to attract overnight meeting, convention, sport and tourism business to the community, and to enhance and contribute to the overall identity and economic well-being of the city.*